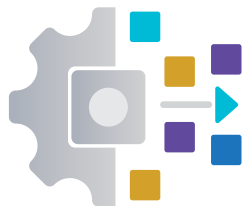
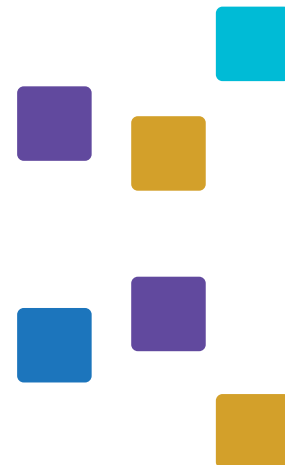


AAPM 2027

69TH ANNUAL MEETING & EXHIBITION
JULY 25–28 | COLUMBUS, OH



LEADING TRANSFORMATION.
SAFEGUARDING PATIENTS.



EXHIBITOR PROSPECTUS



#AAPM2027



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WHO IS AAPM?

The mission of AAPM is advancing medicine through excellence in the science, education and professional practice of medical physics; a broad-based scientific and professional discipline which encompasses physical principles with applications in biology and medicine. With 10,000+ members in 87 countries, AAPM supports the Medical Physics community with a focus on advancing patient care through education, improving safety and efficacy of radiation oncology and medical imaging procedures through research, and the maintenance of professional standards.

WHAT IS THE ANNUAL MEETING?

The Annual Meeting is the world's largest program of scientific, educational, and professional presentations and exhibits in the field of medical physics drawing over 3,500 scientists. Showcase your products and services at the Annual Meeting & Exhibition, where symposia, panel discussions, poster presentations, workshops, and more highlight emerging science, best practices, and clinical techniques. Engage with AAPM attendees as they seek out the latest in technology and innovations, providing you with valuable opportunities to influence their purchasing decisions and grow your customer base.



Questions? Contact:

Sarah Driver, CEM | Exhibits & Sponsorships Manager
sarah@aapm.org



A MESSAGE FROM THE AAPM PRESIDENT

My Dear Exhibitor Colleagues and Friends,

Medical physics, like all of medicine, is in a period of rapid change. Artificial intelligence now touches nearly every aspect of clinical practice, technical innovations are accelerating, and theranostics is redrawing the boundary between imaging and therapy. Because of you, the AAPM is at the vanguard of this transformation.

Join us July 25–28, 2027, in Columbus, Ohio, for the AAPM 69th Annual Meeting & Exhibition, themed “**Leading Transformation. Safeguarding Patients.**” This theme grew out of the 2026 AAPM Summit, where leaders across our discipline explored *how to responsibly steward the technologies now changing medicine*. The summit took shape around six priorities: **Clinical AI, Precision Therapies, Regulatory Innovation, New Science, Workforce, and Professional Leadership**. The outcome was a single guiding principle that all physicists embody — *that we must responsibly deploy innovations*.

The Annual Meeting will bring together voices spanning the changes underway, the vision of the future, the infrastructure needed, and the point-of-care vigilance to use these new technologies safely. These conversations will shape how our field moves forward, and your presence will strengthen them.

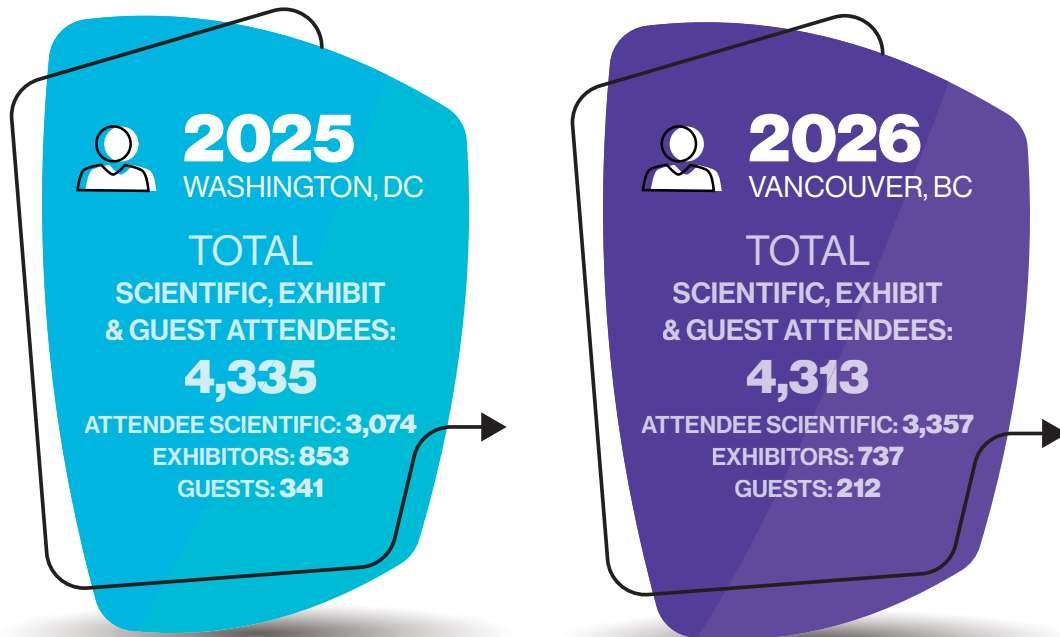
I want to thank you, our existing exhibitors, for your continued partnership, and welcome those joining us for the first time – no AAPM meeting can fully capture the moment without a strong exhibitor presence. On behalf of the entire AAPM, I extend a warm invitation to join us in Columbus to help lead this transformative change.

I look forward to welcoming you in person in Columbus!

Andrew Maidment, PhD, FAAPM, FACR, FSBI
AAPM 2027 President



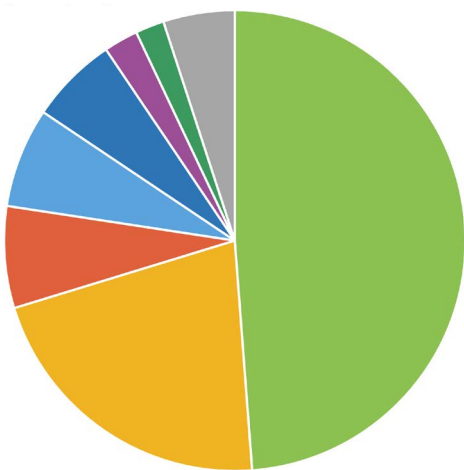
DEMOGRAPHICS



TOP 5 REASONS

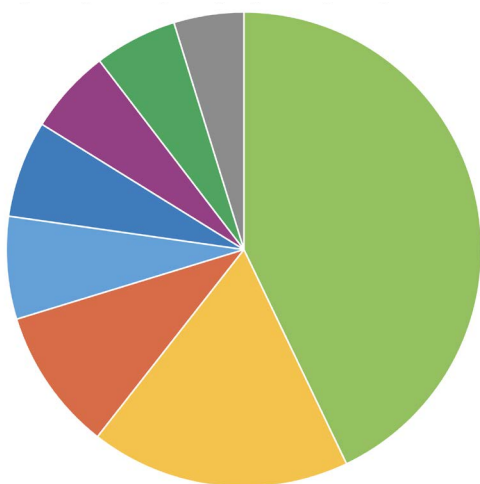
TO EXHIBIT AT THE 2027 **AAPM ANNUAL MEETING & EXHIBITION!**

- 1** Generate new sales leads and interact with decision influencers
- 2** Network with key industry players
- 3** Launch a new product and showcase your innovations to a captive audience
- 4** Gain Competitive Insight
- 5** Strengthen Brand Visibility



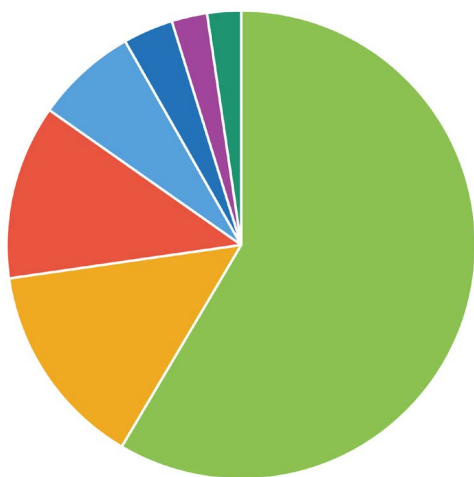
PRIMARY EMPLOYMENT FUNCTION

- C - Clinical 48.80%
- A - Academic Research/Development 21.47%
- G - Marketing/Sales 7.14%
- Blank Value 7.00%
- O - Other 6.16%
- D - Commercial Research/Development 2.40%
- B - Administrative 2.01%
- All other categories 5.01%



NATURE OF PRIMARY EMPLOYER

- A - Academic health care facility/Medical School 42.89%
- OTHER - Other 17.67%
- G - Private health care facility 9.70%
- Blank Value 6.98%
- C - Government health care facility 6.59%
- E - Medical Physics practice group 5.77%
- B - Academic, not health care 5.63%
- All other categories 4.76%



PRIMARY SPECIALTY

- A - Therapeutic Medical Physics 58.50%
- B - Diagnostics Medical Physics 14.21%
- O - Other 12.04%
- Blank Value 7.00%
- C - Nuclear Medical Physics 3.46%
- D - Medical Health Physics 2.45%
- E - Magnetic Resonance Imaging Physics 2.33%



EXHIBITING INFORMATION

The 2027 AAPM Annual Meeting & Exhibition Floorplan and space application will be available on **August 26, 2026**. At that time, you can begin to sign up for the meeting. Please note the following due dates:

- **Applications due October 21, 2026 for first round of space assignments**

- **Space Assignments Sent Via Email: November 18, 2026**
- **Full Payment Due: April 7, 2027**

NOTE: Start-Up exhibitors must submit their application and complete the review process, including an evaluation by the Technical Exhibits Subcommittee, prior to assignment of exhibit space.

EXHIBIT SPACE TABLE RENTAL FEES		
Display Size	Number of Complimentary Exhibit Staff Registrations Per 10'x10'/100 sq ft.	Price
Inline Booth Space (10'x10')	One Full Conference Two Exhibit Hall Only Passes	\$39 per square foot
Corner Booth (10'x10')	One Full Conference Two Exhibit Hall Only Passes	\$39 per square foot + \$250 per corner
Peninsula Booth (10'x20')	One Full Conference Four Exhibit Hall Only Passes	\$10,000
Island Booth (minimum 20'x20')	Two Full Conference Four Exhibit Hall Only Passes	\$39 per square foot + \$250 per corner
Two-Story Booth Formations — Cost for 2nd Level (minimum 20'x20')	N/A	\$38 per square foot + \$250 per corner \$19 per square foot added
First Time Exhibiting at AAPM (10'x10')	One Exhibit Hall Only Pass	\$2,750
Publisher Booth (10'x10')	One Exhibit Hall Only Pass	\$2,750
Start-Up Booth (10'x10') (includes carpet and furnishings)	One Exhibit Hall Only Pass	\$2,750
Graduate & Residency Program (10'x10') (includes carpet and furnishings)	One Exhibit Hall Only Pass	\$900
Additional Exhibitor Personnel Registration Fees: Registration rates published October, 2026		

Exhibitors are responsible for ordering carpet, furnishings, electrical, internet, and other items needed for the booth. Exhibitors are responsible for all fees as outlined in the Exhibitor Service Kit.

**WHAT'S INCLUDED:**

- 10' x 10' space or multiples thereof, 8' high back drape, 3' high side rails & ID sign
- Unopposed Exhibit Hall hours
- Full Conference exhibitor registration per 10' x 10'/100 sq ft. booth
(Includes access to sessions & CE credits, lunch tickets, Opening Reception, Awards & Honors, Exhibit Hall Networking Breaks)
- Exhibit Hall Only registrations per 10' x 10'/100 sq ft.
(Includes Exhibit Hall Networking Breaks only)
- Complimentary listing and 50-word description on the Annual Meeting online platform, conference mobile app, and ExpoCAD on-line floor plan and directory
- Complimentary, approximately two weeks post show attendee list (attendees that have opted in)
- Up to five complimentary Exhibit Hall passes for preferred customers and prospects
- Social Media Toolkit
(social media icons for use in your preconference advertising and social media)
- 24-hour Exhibit Hall perimeter security

START-UP PAVILION

The AAPM Annual Meeting is offering a first-year rate exhibiting opportunity to new start-up businesses. As medical technology spurs new innovations, an increasing number of start-up companies in the radiation oncology and radiology imaging sector are seeking to present their products or services to potential investors.

The AAPM Start-Up Pavilion space at the Annual Meeting will help emerging business connect with early adopters, industry professionals, and key decision-makers.

The Pavilion is in the Exhibit Hall and will operation during all show hours.

- Company must be incorporated for less than five years and have a tax ID
- Company must have less than 40 employees
- Company revenue must not exceed \$10M
- Company must not exceed \$20M in funding
- Product/service must be related to medical imaging and approved by the AAPM Technical Exhibits Committee. Any technology must be demonstrable as a prototype or software mock up. No paper concepts will be considered
- Product/service cannot be implemented in more than 10 institutions
- Resellers of existing products are not eligible

GRADUATE EDUCATION AND RESIDENCY PROGRAM

The AAPM is offering an opportunity for Medical Physics Graduate Education and Residency Programs to exhibit at the Annual Meeting. The Exhibit Floor is a way for CAMPEP-accredited programs to reach and interact with potential applicants. A 10' x 10' booth in the Graduate Section will be available to qualifying programs at a discounted rate.

The Graduate and Residency booths are in the Exhibit Hall and will operation during all show hours.

Applying Programs must have CAMPEP accreditation as a Graduate Degree Program, Residency Education Program, Professional Doctorate Program in Medical Physics, or Certificate Program at the time of application submission and at the time of the Annual Meeting.

DATES TO REMEMBER

August 26, 2026	Sales open
October 21, 2026	Exhibitor Contract due for first round assignments
October 22, 2026	Applications received after October 21 will be assigned based on date order that they are received
November 18, 2026	Booth Assignment Confirmation sent via email
April 6, 2027	Exhibitor Registration opens
April 7, 2027	Full payment due
April 30, 2027	Vendor Showcase Application due
May 6, 2027	Last day to receive a refund for table booth space cancellation (minus 25% administration fee)

EXHIBITOR TERMS

SPACE APPLICATION

To complete the Exhibit Space Application:

- Review the AAPM floorplan and determine your top three booth selection requests. The entrances are indicated on the floor plan so please note when selecting your requested booth spaces.
- List any exhibitors you wish to be near and any competitors you do not want to be nearby.
- Indicate your priority regarding the assignment of your booth space (i.e., floor location, competitor proximity, associate proximity, corner space).

To be considered for first round placement, the application must be turned in by **October 21, 2026**.

SELECTING BOOTH SPACE

- **NEW!** The draft floorplan posted in the Prospectus will be a mix of 10' x 10' in-line booth spaces and island formations.
- If you would like to reserve a larger space than a 10' x 10' or a different configuration, please list the booth numbers you'd like combined to create your desired booth formation on the Space Application.
- To assist HQ with understanding your intentions, it is suggested you also print the floor plan, use a marker to outline/ indicate your top three choices, and submit the floor plan with your space application.

EXHIBIT MANAGEMENT POLICY

Exhibit Management reserves the right to rearrange the floor plan at any time if it is deemed to be in the best interest of the overall exhibit. Additionally, Exhibit Management may relocate exhibitors if necessary due to circumstances beyond AAPM's control or if a reassignment is advisable based on AAPM's judgment.



ASSIGNMENT PROCESS

For first consideration in space assignments:

Applications due: October 21, 2026

Space assignments sent via email: November 18, 2026

Full payment due: April 7, 2027

On or around **October 28, 2026**, exhibit space applications will be separated into two categories: AAPM Corporate Affiliate Members and Nonmembers. **AAPM Corporate Affiliate Members** will be assigned random numbers first, followed by those from **Non-members**. Exhibit space assignments will be made based on these random numbers, with space assignment beginning on **November 18, 2026**.

Applications received after **October 21, 2026**, will be assigned based on date order that they are received.

PAYMENT FOR APPLICATIONS RECEIVED BY OCTOBER 22, 2026

- Upon receipt of space applications, Exhibitors will be sent a confirmation email that the booth space request was received. Invoices will be available in the Exhibitor Resources Center after booths are assigned.
- Payments can be made in full or in installments, provided full payment is received by **April 7, 2027**.
- **If payment is not received by April 8, 2026, your booth will be removed from the floor plan.**
- **New This Year:** After April 7, 2027 all sales will require credit card payment.
- Full Payment can be submitted in the form of a check in US funds made payable to AAPM and mailed to the AAPM HQ Office: 1631 Prince Street, Alexandria VA, 22314.
- Full Payment can be submitted by ACH or wire transfer. ACH or Wire Transfer information:
Bank Name: TD Bank N.A
Beneficiary: American Association of Physicists in Medicine
Account No: 4313646741
ACH Routing No: 054001725
Wire Routing No: 031101266
Swift Code (US Currency): TDOMCATTOR
Swift Code (Foreign Currency): NRTHUS33XXX
- Other forms of payment, call AAPM at 571-298-1216.
- If booth payment is not received prior to the AAPM Meeting the booth will be canceled and any orders will not be refunded.

CANCELLATION AND SPACE REDUCTION POLICIES

Exhibitors that submitted booth applications **by November 18, 2026**:

- May cancel without penalty if the cancellation request is received on or before **January 22, 2027**.
- If the cancellation request is received between **January 22, 2027–March 17, 2027**, all sums paid by the Exhibitor **less a 25% service fee** of the contract price, will be refunded.
- **No refund for cancellation will be made after March 17, 2027.**

SPACE REDUCTIONS

If a space originally contracted for is reduced, a 25% service charge of the original contract price will be due to AAPM. Exhibit Management has the right to reassign a different booth space to the Exhibitor. No refund for space reduction will be made after **May 5, 2027**.

Cancellations/Downsizing requests **MUST** be in writing and may be emailed to: sarah@aapm.org.

EXHIBITOR HALL SCHEDULE

MOVE
IN

THURSDAY, JULY 22	8:00 am – 5:00 pm
FRIDAY, JULY 23	8:00 am – 8:00 pm
SATURDAY, JULY 24	8:00 am – 5:00 pm <i>(Booths 300. sq ft and larger must be set by 3:00 pm)</i>
SUNDAY, JULY 25	7:00 am – 9:00 am <i>(ALL Booths must be set by 9:00 am)</i>

EXHIBIT
HALL
OPEN

SUNDAY, JULY 25	10:00 am – 5:00 pm <i>Morning Coffee Break Lunch in the Exhibit Hall Afternoon Welcome Reception</i>
MONDAY, JULY 26	10:00 am – 5:00 pm <i>Morning Coffee Break Lunch in the Exhibit Hall Afternoon Welcome Reception</i>
TUESDAY, JULY 27	10:00 am – 5:00 pm <i>Morning Coffee Break Lunch in the Exhibit Hall Afternoon Poster Reception</i>

MOVE
OUT

TUESDAY, JULY 27	5:00 pm – 8:00 pm
WEDNESDAY, JULY 28	8:00 am – 5:00 pm



BEYOND THE BOOTH

Your exhibit space is just the beginning, but sponsorships won't wait.

This prospectus gives you everything you need to build a powerful booth presence. But the brands that dominate this event don't stop there. They're in the opening session. They're presenting thought leadership.. They're the reason attendees stop, take a photo, and remember who they met.

Our **Sponsorship Prospectus** details a curated portfolio of opportunities: thought leadership, premier session sponsorships, high-traffic digital placements, 30- second ads, and hosted networking experiences, designed to surround your audience with your brand at every touch point, before, during, and after the show.

Sponsorship inventory is limited and sells out early.

EXHIBITOR RESOURCE CENTER

The ExpoCAD Exhibitor Resource Center is your one-stop shop for all your exhibitor show needs and houses all the planning resources needed for a successful meeting.

- Review the Levy Exhibitor Services Kit (ESK) for details regarding booth décor, internet, electricity and utilities, as well as shipping and other onsite-related information.
- Exhibitor checklist/important dates and deadlines
- Monthly exhibitor newsletters
- Update your company profile and categories and upgrade to add your logo and company materials
- View and pay the exhibit space invoice
- Social media toolkit

OTHER THINGS TO KNOW

Official Services Contractor/Show Decorator

Levy is the official services contractor for the meeting and will provide various services to Exhibitors. All the details you need about shipping, move-in/move-out, utilities, furniture, cleaning, will be included in the Exhibitor's Service Kit.

AAPM follows the International Association of Exhibits and Events (IAEE).

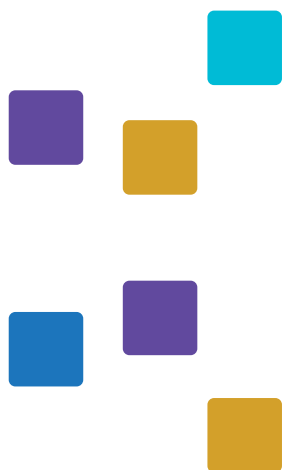
Lead Retrieval Services

Attendees name badges will have a QR-coded for scanning. Lead retrieval services will be available for all

exhibitors. Lead retrieval service order forms will be available in the Exhibitor Resources Center and offered through our official registration and housing vendor, Maritz.

Access AAPM Show Management Expertise

Leading up to and onsite at the AAPM 2027 Annual Meeting & Exhibition, AAPM Show Management will provide support, services and solutions to help you make the most of your participation at the meeting.



AMERICAN ASSOCIATION
of PHYSICISTS IN MEDICINE

1631 Prince Street, Alexandria, VA 22301

571-298-1300

www.aapm.org