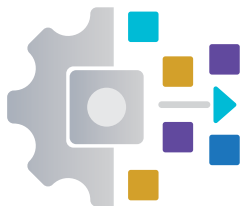
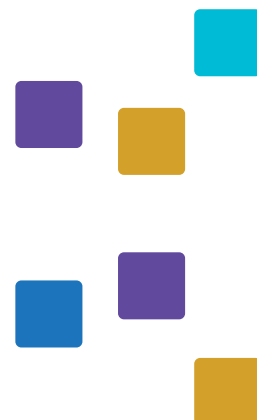


AAPM 2027

69TH ANNUAL MEETING & EXHIBITION
JULY 25–28 | COLUMBUS, OH



LEADING TRANSFORMATION.
SAFEGUARDING PATIENTS.



SPONSORSHIP INFORMATION

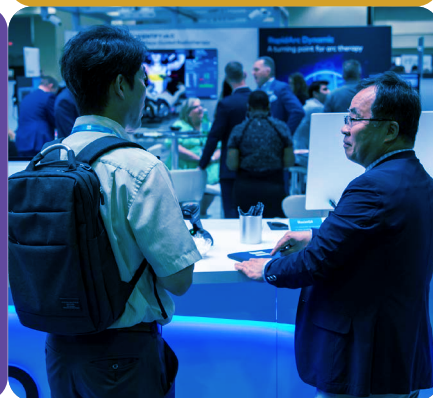
LANYARDS
REGISTRATION AREA
KEY CARDS
RECEPTIONS



VENDOR SHOWCASES
CONVENTION CENTER
CONNECTION LOUNGE



WIFI SPLASH PAGE
HEADSHOT LOUNGE
...And More!



AMERICAN ASSOCIATION OF PHYSICISTS IN MEDICINE 1631 Prince Street, Alexandria, VA 22314 WWW.AAPM.ORG



AMERICAN ASSOCIATION
of PHYSICISTS IN MEDICINE



SPONSORSHIP INFORMATION

All sponsors receive:

- Company name and website link appearing on the conference website.
- Company name & booth number printed on "Thank You Sponsor" signage in high traffic areas. **Form and logo file must be submitted by May 7, 2027 to be included on the sign.**
- Acknowledgement as an official sponsor with company logo appearing on walk-in slides in session rooms between all sessions.



■ ■ ■ ■ Questions? Contact:

Sarah Driver, CEM | Exhibits & Sponsorships Manager
sarah@aapm.org



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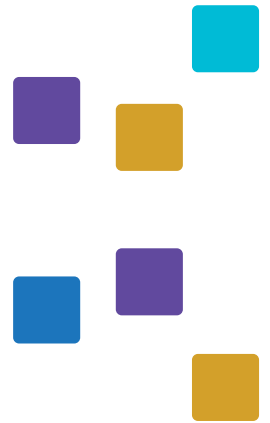
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THOUGHT LEADERSHIP

VENDOR SHOWCASES

Prices Vary

AAPM Vendor Showcases are an opportunity for exhibitors to launch new products, present the latest research and to increase interaction with attendees. Exhibitors are not limited to hosting educational or sales presentations, so take this opportunity to host an interactive session with audience participation!

Application Deadline: April 21, 2027

Sponsorship Includes:

- Room accommodating up to 250 people at round tables in the exhibit hall
- Standard AV provided
- Vendor Showcases listed in the "Exhibition Track" of the Meeting Program
- Promotion of the Vendor Showcase scheduled in AAPM social media blasts and email campaigns

NOTE:

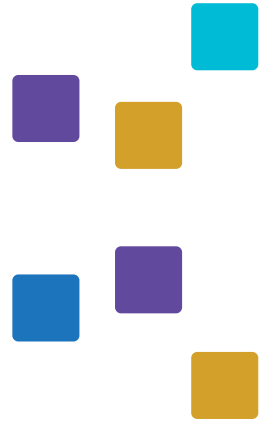
- Vendor Showcases will not be recorded. If an exhibitor would like to record their presentation, the exhibitor will be responsible for ALL equipment and labor costs.
- **The list of attendees participating in a Vendor Showcase is not provided.** Exhibitors are encouraged to use a Lead Retrieval to capture attendee information.

Showcase Timeslot Options

- 30-minute time slot — running in parallel with AAPM meeting sessions: **\$2,500**
- 30-minute time slot — running unopposed with AAPM meeting sessions: **\$5,000**
- 60-minute time slot — during a lunch break: **\$7,500***

*Exhibitors have the option to serve food during the lunch break time slots. Food and beverage expenses are the responsibility of the exhibitor.





BRANDING OPPORTUNITIES

REGISTRATION LANYARD

\$8,000 | Exclusive Sponsorship

Sponsorship Includes:

- Sponsor's logo on the registration lanyard
- All costs of the lanyard production are included.

REGISTRATION SPONSORSHIP

\$10,000 | Exclusive Sponsorship

Sponsorship Includes:

- Sponsor's logo on official registration site
- Sponsor's logo on official registration confirmation letters
- Sponsor's logo on on-site registration counters and signage

CONNECTION LOUNGE

\$5,000 | Exclusive Sponsorship

The Connection Lounge is centrally located in the Exhibit Hall and is the ideal spot for attendees to take a break and recharge or network with their colleagues. Along with comfortable seating and workspaces, power to charge devices will be provided. Your promotional material and AAPM Meeting material will be displayed on tables in the Lounge.

Sponsorship Includes:

- Acknowledgement table tents scattered throughout the Connection Lounge that include the company name, booth number, and company QR code
- Sponsor's logo printed on the Connection Lounge sign suspended above the lounge area
- Exclusive booth location next to the Connection Lounge

CONFERENCE WI-FI

\$4,000 | Exclusive Sponsorship

High-Visibility, High-Impact

Sponsorship Includes:

- Sponsor's logo on the wi-fi splash screen

MOBILE APP

\$4,500 | Exclusive Sponsorship

Be the Brand They Tap All Day

Put your brand in the spotlight every time attendees open the official AAPM Meeting App. As the exclusive Mobile App Sponsor, your logo will be prominently displayed on the app splash screen and main dashboard—ensuring constant visibility throughout the event.

With attendees relying on the app for schedules, maps, and updates, your brand will stay top-of-mind with every tap, swipe, and scroll.

Sponsorship Includes:

- Sponsor's logo on the official meeting app splash screen

HOTEL KEY CARDS

\$6,000 | Exclusive Sponsorship

Put Your Brand in Every Pocket

Make your brand the first thing attendees see when they arrive—and the last thing they touch each night. With custom-branded hotel key cards, your message is placed directly into the hands of every guest, delivering high-frequency, high-visibility exposure throughout their stay.

Sponsorship Includes:

- Exclusive branding on hotel key cards with full color logo and message on each card
- Visibility to thousands of attendees during check-in and stay

CONVENTION CENTER BRANDING

Prices Vary

Turn high-traffic spaces into powerful brand moments.

Amplify your presence at the AAPM Annual Meeting by showcasing your logo, messaging, or visuals on custom banners and column wraps throughout the Convention Center. These high-visibility placements put your brand directly in front of thousands of attendees — before, during, and between sessions.



DIGITAL SIGNAGE OPPORTUNITIES

Put your brand on one of the Convention Center's highest-traffic screens. Located alongside the popular AAPM Art Show and Photo Wall, your ad reaches attendees during peak dwell time on a high-visibility, non-competitive placement outside the exhibit hall.

Why you will love this placement:

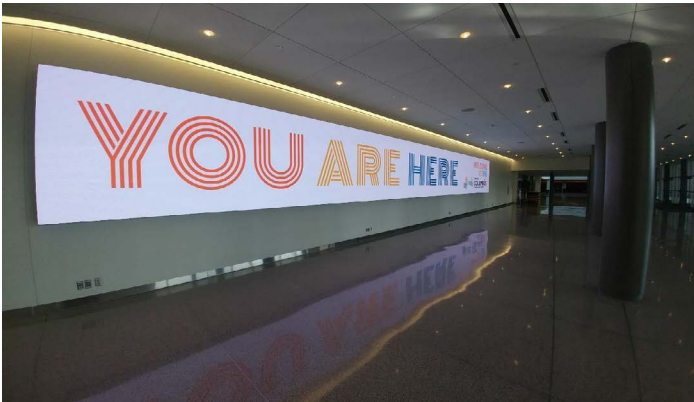
- High-traffic, high-visibility location
- Extended attendee dwell time
- Dynamic digital creative format
- Positioned near a top attendee destination

LED VIDEO WALL — PREMIUM VISIBILITY

Capture attendees attention in a high traffic area of the Convention Center. Run your ad alongside of the AAPM Art Show and photo wall.

Cost: \$4,000 per day or Full Conference \$10,000 (limit to 5 sponsors)

Static Graphic Specs:

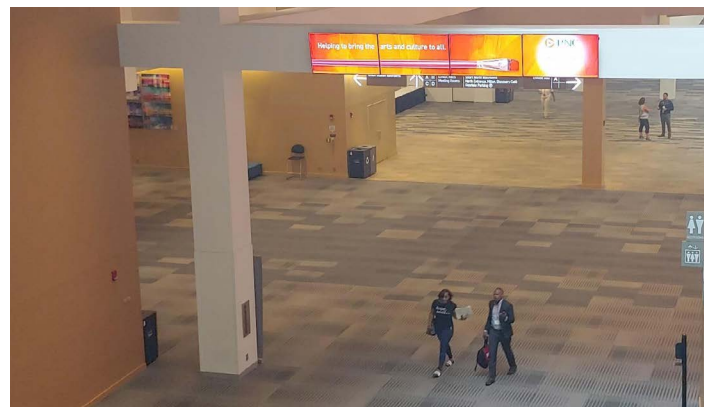


- Aspect ratio is roughly 9:1 or 4500 x 480 px
- .jpg images must be exactly 72 ppi (pixels per inch)
- .mp4 files must be exactly 4500 x 480 px and 72ppi resolution (pixels per inch)
- No audio
- Fast panning videos are strongly discouraged as this will cause "vertigo" to the viewer
- Use Sans Serif fonts for overlay type effects. Examples such as Helvetica, Gotham or Arial can be used for clearer reading.

- Video/image files should be under 1GB of data
- Video/image files can be shared via Dropbox or other cloud-based storage sites.

ESCALATOR DIGITAL WALL

Cost: \$1,500 per day or Full Conference \$5,000 (limit to 5 sponsors)



Command attention with a bold visual presence on massive video walls at the most photographed and traveled areas of the convention center. Spotlight your innovation in front of thousands.

Static Graphic Specs:

Main Concourse Escalators (4 displays) = 7680 x 1080 px

- **Content is combined across all displays**
- All monitors are landscape orientation
- Supported image types: .jpg, .png
- Images must be a minimum of 72 ppi (pixels per inch)
- Supported video types: .mp4
- Audio is not supported



COMMUNICATIONS & EMAILS

BANNER ADS IN PRE-MEETING EMAILS

Prices Vary – High-Visibility Digital Placement
Put Your Brand in Every Inbox

Reach thousands of AAPM members and meeting registrants with a skyscraper banner ad featured in official pre-meeting emails. These high-value communications deliver important event updates and logistical details, making them a must-read for attendees—and a prime branding opportunity for you.

Sponsorship Includes:

Distribution to:

- ~10,000 AAPM members – \$2,500 per email
- ~4,600 registered attendees – \$3,000 per email

Email Topics Available:

- Meeting Registration Reminder
- Keynote Announcement
- Networking Opportunities
- Annual Meeting Program Announced
- Early Bird Registration Ends
- President's Symposium
- Student Events
- Your Exhibit Hall Experience
- Know Before You Go

30-SECOND VIDEO AD

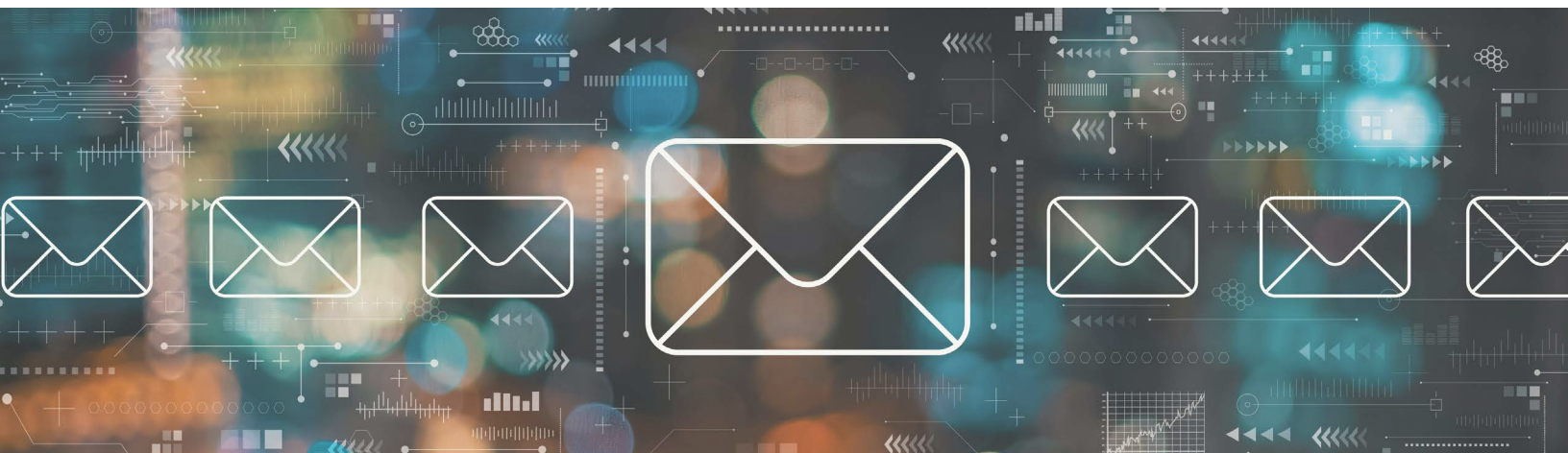
Exclusive Placement | Long-Term Exposure | Limited Slots
Lock in Premium Visibility Before It's Gone

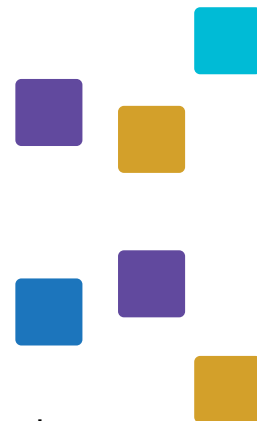
Be the first brand attendees see before diving into scientific content. AAPM's 30-second video ad opportunity offers unmatched visibility before each session—live and on-demand for one full year.

Details:

- \$2,500 for the first ad
- \$1,000 each for second and third ads
- Choose your session(s)
- Ads run two times before and two times after both live sessions and recorded versions
- Multimedia format (sound allowed)
- Final files due: **June 2, 2027**

Commit early to guarantee your preferred sessions — first come, first served!





NETWORKING EVENTS

NETWORKING EVENT SPONSORSHIP

High-Engagement | Memorable Visibility | Direct Attendee Interaction

Where Connections Begin (With Your Brand at the Center)

Position your brand at the heart of AAPM's most engaging and social moments. As the sponsor of a networking event, you'll be front and center as attendees relax, mingle, and connect—creating an ideal environment to align your brand with community and conversation.

Networking Sponsorships Include:

- Logo placement on signage, and event marketing
- Opportunity to provide branded giveaways or activations
- Association with a high-energy, positive attendee experience
- Meter board signage promoting event and sponsorship
- Push notification
- Company name listed under events on the official meeting website

These are powerful touchpoints where relationships begin, and brands are remembered. Your support makes it happen.

SUNDAY EXHIBIT HALL POSTER RECEPTION

\$4,500 | Per Sponsor

During the Sunday Afternoon Break, beer, non-alcoholic beverages, and food will be served in the refreshment break areas.

MONDAY BEST IN PHYSICS POSTER RECEPTION

\$4,500 | Per Sponsor

During the Monday Afternoon Break, beverages and food will be served in the refreshment break areas.

TUESDAY POSTER RECEPTION

\$4,500 | Per Sponsor

During the Tuesday Afternoon Break, beverages and food will be served in the refreshment break areas.

BOXED LUNCHES

\$7,000 | Exclusive Sponsorship Per Lunch

Boxed Lunches will be provided in the Exhibit Hall in designated lounge areas.

Lunches will be served Sunday or Tuesday.

Sponsorship Includes:

- Sponsor's logo and booth number printed on all lunch menu promotional signs
- Sponsor's logo or company name printed on a 2x2 sticker placed on each box

EXHIBIT HALL MORNING BREAKS

\$2,000 | Per Sponsor

Refreshment breaks will be held each day in the Exhibit Hall in the designated lounge areas. The breaks are open to all attendees and are always well attended!

Refreshment Breaks Will Take Place:

- Sunday, 10:00 am
- Monday, 10:00 am
- Tuesday, 10:00 am

Sponsorship Includes:

- Meter board signage promoting event and sponsorship
- Company name listed under event on official meeting website

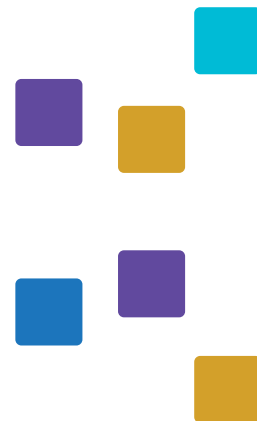
SESSION ROOM | MENTOR & MENTEE SESSION | BEAM TALKS SPONSOR

\$6,500 | Per Sponsor

Sponsor a session room for the day.

Sponsorship Includes:

- First choice of session for one 30-second ad to play in that room
- An exclusive slide on the scrolling walk-in slides for the session
- An AAPM list of scanned consented attendees in that room for the session
- The option to use lead retrieval scanner to scan attendees
- Option to have a pop-up banner at the room entrance



NEW PROFESSIONALS & STUDENT EVENTS

AAPM NEW PROFESSIONAL SYMPOSIUM RECEPTION

\$1,500 | Per Sponsor

Support Emerging Talent — Build Early Brand Loyalty

Be a champion for the future of medical physics by sponsoring the New Professional Symposium Reception. This gathering connects AAPM's newest members with established professionals and leadership, making it a high-value opportunity to introduce your brand early in their careers.

Sponsorship Includes:

- Company logo on prominent meter board signage
- Three tickets to the Reception
- Recognition as a supporter of the next generation of medical physicists

STUDENT AND TRAINEE LUNCHEON

\$1,500 | Per Sponsor

Position Your Brand as a Supporter of Growth and Connection

This well-attended luncheon offers a valuable opportunity to connect with students and trainees in a professional yet welcoming setting. Sponsors are seen as trusted allies in the early stages of their careers—building affinity that lasts.

Sponsorship Includes:

- Company logo on signage and website
- Verbal acknowledgement during luncheon
- 1–2 minute speaking opportunity
- Three tickets to the event

RESIDENCY FAIR

\$1,500 | Per Sponsor

Get Face Time with the Next Generation of Clinical Leaders

The Residency Fair brings students and programs together—and your brand can be part of that critical match. Sponsorship puts your name in front of soon-to-be residents and program directors alike, signaling your support for clinical excellence.

Sponsorship Includes:

- Logo on signage and meeting website
- Acknowledgment as an official Residency Fair Sponsor

Your voice, your values, your brand — delivered to a room full of future decision-makers.



WOMEN IN PHYSICS EVENTS

WOMEN IN PHYSICS LUNCHEON

Empower Progress. Elevate Your Brand.

Celebrate, Support, and Stand Out

Align your brand with empowerment, equity, and excellence by sponsoring the Women in Physics Luncheon — one of the most inspiring and well-attended networking events at the AAPM Annual Meeting. This meaningful sponsorship opportunity allows you to demonstrate your commitment to diversity and inclusion while connecting with professionals who are shaping the future of medical physics.

Why Sponsor:

- Showcase your support for gender equity in STEM
- Gain visibility through signage, event materials, and on-site acknowledgment
- Associate your brand with leadership, mentorship, and progress
- Be part of a celebration of achievement, resilience, and community

Includes:

- Logo placement on signage and digital promotions
- Verbal recognition during the event
- Tickets to attend and network with attendees

Invest in progress — while building long-term affinity with a growing, engaged professional audience.

Sponsorship Includes:

• **Bronze Level | \$350**

- One complimentary ticket
- Company logo printed on the luncheon program
- Company logo appearing on slides at the beginning of the program

• **Silver Level | \$750**

- Two complimentary tickets
- Company logo printed on the luncheon program
- Company logo appearing on slides at the beginning of the program
- Company literature on each table

• **Rose Gold Level | \$1,500**

- Three complimentary tickets
- Company logo printed on the luncheon program
- Company logo appearing on the slides at the beginning of the program
- Company literature on each table

• **Gold Level | \$2,500**

- Acknowledgement during the luncheon
- Four complimentary tickets
- Company logo printed on the luncheon program
- Company logo appearing on slides at the beginning of the program
- Company literature on each table

• **Platinum Level | \$10,000 | Exclusive**

- Recognition as the top sponsor for the luncheon
- Up to two minutes presentation time at the podium
- 10 complimentary tickets (one table)
- Company logo printed on the luncheon program
- Company logo appearing on slides at the beginning of the program
- Company logo printed on luncheon signage
- Company logo appearing on the luncheon event website
- Company literature on each table



ACTIVATIONS

HEADSHOT LOUNGE

\$18,000 | Exclusive

Stand out at this year's conference by sponsoring professional headshots for attendees! The lounge will provide high-quality headshots that attendees can use to elevate their professional profiles. This sponsorship will offer real value to participants.

Sponsorship Includes:

- Lounge set next to sponsor's booth, based on space availability
- Company logo on signage in prominent areas
- Leads for those who participate and opt-in to receive emails
- The headshots are brandable with your logo

AAPM DONOR CORNER

\$15,000 | Exclusive (Additional funds are considered a donation to the E&R Fund.)

Become a premier sponsor of the AAPM Education & Research Fund Donor Corner. Your sponsorship will support the E&R Fund.

Sponsorship Includes:

- Exclusive branding on signage
- Recognition on the AAPM website and event materials as a key supporter of our Education & Research Fund
- Invitation to the Leadership Reception

EXHIBITOR MEETING SUITES

These exclusive suites offer a private, professional space to conduct meetings or present demos right on the Exhibit Hall floor. With direct access to potential clients, your suite becomes a powerful tool to enhance your visibility and maximize your impact.

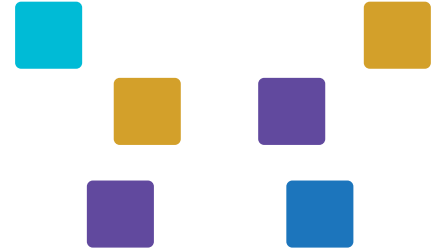
200 sq. ft. Suite (10' x 20') | \$5,500

400 sq. ft. Suite (20' x 20') | \$9,400

Meeting Suite Includes:

- 8-foot-high walls with lockable door
- Standard AAPM wi-fi

Note: Carpet, furniture, and power are the sponsor's responsibility.



BEYOND THE FLOOR: CONVENTION CENTER & HOTEL MEETING SPACE

Need a quieter setting for a client dinner, executive briefing, or internal team meeting? Reserve dedicated meeting or office space at the Greater Columbus Convention Center or an official AAPM headquarters hotel. These spaces are ideal for confidential discussions, customer advisory board meetings, hospitality events, or press interviews away from the noise of the show floor.

- Convention Center Meeting Room (up to 200 people) | \$1,000 per day
- Convention Center Boardroom/Office Space (up to 100 people) | \$500 per day
- Hotel Meeting Room (up to 75 people) | \$500 per day
- Hotel Suite/Hospitality Space | \$750 per day

(Based on availability)

Meeting/Office Space Includes:

- Standard room setup (theater, classroom, or boardroom style)
- Standard AAPM wi-fi

Note: A/V equipment, catering, furniture upgrades, and power are the sponsor's responsibility and can be arranged directly through the venue's preferred vendors.

Space is limited and assigned on a first-come, first-served basis. Contact the AAPM Exhibits & Sponsorship team to reserve your space.