

AAPM  April 10–13
SPRING CLINICAL MEETING **2027**

2027 SPONSORSHIP PROSPECTUS



Hyatt Regency Denver, CO

#aapmscm

SPONSORSHIP INFORMATION

Sponsorship opportunities available to exhibitors and non-exhibitors. All sponsors receive:

- Company name and website link appearing on the conference website.
- Company logo and booth number printed on the "Sponsor Thank You" sign placed in high traffic areas for the entire conference (company logo must be received by February 24, 2027).
- Company logo appearing on the walk-in-slides in both session rooms before all sessions.

Applications are due February 17, 2027. Please note, there are several sponsorship opportunities that require an earlier due date. Those dates are indicated in the descriptions.

Questions? Contact:

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2027 SPONSORSHIP OPPORTUNITIES

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2027 SPONSORSHIP OPPORTUNITIES

THOUGHT LEADERSHIP

Vendor Showcase — Lead with Insight

\$2,500 per 15-minute session | Non Exhibiting Pricing: \$5,000 | Commitment by January 20

Showcase your expertise in a dedicated 15-minute presentation scheduled after the morning sessions — an ideal time to engage attendees while they're active and attentive.

Position your company as a thought leader, highlight new solutions, and connect directly with clinical medical physicists in a focused, low-distraction setting.

Sponsorship Includes:

- One 15-minute session in your field of choice: Therapy, Imaging, Diagnostic , Mammography (may include product messaging; subject to AAPM approval)
- Listing in the Meeting Program
- Promoted in AAPM social media and email campaigns
- Signage and verbal recognition

Details:

- Sessions are not recorded
- Vendors may not attend other vendor sessions
- Limited slots available — first come, first served

ATTENDEE AMENITIES

Meeting Lanyards **Contract and logo required by February 3**

\$3,750 | Non-Exhibiting Pricing: \$7,500 | Exclusive Sponsorship

- Company name or logo on lanyard
- 1/2" polyester double bulldog clip lanyard with plastic convenience release
- Includes a 1-color silkscreen imprint

*Strategic ways to engage, connect, and lead
at the AAPM Spring Clinical Meeting*

2027 SPONSORSHIP OPPORTUNITIES

COMMUNICATIONS AND EMAILS

Banner Ad in Pre-Meeting Email — Targeted Digital Exposure

Prices Vary — Precision Placement with High Engagement

Put your brand in the inboxes that matter.

Promote your company directly to a highly engaged and specialized audience by featuring a skyscraper banner ad in AAPM's official Spring Clinical Meeting pre-event emails. These messages deliver essential updates and reminders, making them a trusted resource—and an ideal platform for your brand.

Sponsorship Includes:

- Your skyscraper banner will be included down the side of the email message.
- Skyscraper spec information: 120px (width) x 600px (height)
- Reach a focused audience of clinical medical physicists and decision influencers
- Align your brand with essential content attendees rely on
- Gain repeated impressions leading up to the meeting
- Exhibitors are encouraged to include a trackable link for performance insights; AAPM does not provide open-rate tracking

Your message will stand out in a content-driven space — driving awareness and connection.

\$2,100 | Non Exhibiting Price: \$4,000 | per email to ALL AAPM Members

Topics Subject to Change.

All applications and banners due two weeks prior to email date.

Topics Include:

- Save the Date
- Program is Live
- Registration Countdown
- Registration Opens
- Register Before the Year Ends
- Exhibit Hall Activates
- Why Attend Spring Clinical Meeting?
- Hot Topics

\$3,100 | Non-Exhibiting Price: \$5,000 | per email to ALL Registered Attendees

(limited to one sponsor per email)

Topics Include:

- Connect through Networking
- What to do in Denver
- Plan Your Exhibit Hall Experience
- Know Before You Go

2027 SPONSORSHIP OPPORTUNITIES

30-Second Video Ad — *Precision Visibility, Lasting Impact*

Targeted Audience | Exclusive Placement | Extended Reach

Get seen by the right people at the right time.

As a 30-second video ad sponsor, your brand will be featured immediately before select scientific sessions — placing your message in front of clinical medical physicists who are actively engaged and highly focused. With only one exhibitor ad shown per session, your message receives undivided attention.

Plus, your ad continues working long after the meeting — airing before the session's on-demand recording for up to one year.

Sponsorship Includes:

- Exclusive placement: only one exhibitor ad per session
- Ad runs two times before and one time after the session on both live and on-demand session content
- Extended visibility for 12 months post-meeting
- Sound-enabled, 30-second video format
- Exhibitor selects which sessions to sponsor

Perfect for companies looking to connect with a highly targeted clinical audience in a memorable way.

Ad Cost (*applications must be submitted by **February 14***)

- **\$1,875** for the first ad
- **\$850** for the second ad
- **\$850** for the third ad

Non-Exhibiting Price:

- **\$3,000** for the first ad
- **\$1,700** for the second ad
- **\$1700** for the third ad

Ads will be available on the platform for one year after the meeting. All attendees will have access to the recorded sessions on the meeting platform after the meeting.

Ads will be assigned on a first come, first-serve basis. **Ad content is due by March 3.**

2027 SPONSORSHIP OPPORTUNITIES

NETWORKING EVENTS

Welcome Reception & Premium Island Booth Package — Own the Opening Moment

\$6,400 — Prime Booth Location + Exclusive Event Visibility

Make a bold first impression as the sponsor of AAPM's Welcome Reception—the highly attended kickoff to the Spring Clinical Meeting. This package combines premium exhibit real estate with prominent brand exposure during the event where attendees first gather, connect, and unwind.

What's Included:

Premium Island Booth Space — Get prime real estate with enhanced visibility in the exhibit hall.

Welcome Reception Sponsorship — Your brand featured front and center during the opening event

Your Brand on the Drink Tickets

Be the exhibitor they remember when the event begins. All benefits listed under Welcome Reception

Welcome Reception

\$3,750 | Non-Exhibiting price: \$7,500

Make your mark at the first official social gathering of the Spring Clinical Meeting. As the exclusive sponsor of the Welcome Reception, your brand will be front and center as attendees network, relax, and reconnect.

Sponsorship Includes:

- Logo and booth number on event signage in high-traffic areas
- Optional QR code included to drive traffic to your booth or promo page
- Your brand on drink ticket
- Includes 10 drink tickets to distribute to prospects and customers

2027 SPONSORSHIP OPPORTUNITIES

Lunch Sponsorship — *Fuel the Meeting. Feature Your Brand.*

\$3,750 | Saturday or Sunday | Exclusive Per Day

Non-Exhibiting Price: \$7,500

Be the brand that powers the meeting.

Sponsoring lunch puts your company at the center of one of the most attended and appreciated moments of the day. Whether attendees are refueling or networking, your brand is right there—top of mind and tied to a positive experience.

Sponsorship Includes:

- Exclusive signage in the Exhibit Hall featuring your logo, booth number, and optional QR code
- 2-minute podium time during lunch
- 30-second video ad played in all session rooms immediately following lunch
- Tent cards on table with your branding
- Recognition in the meeting material
- Only one sponsor per lunch day – exclusive visibility guaranteed

Morning or Afternoon Break Sponsorship — *Connect at Peak Downtime*

\$1,750 | Saturday or Sunday | 10:00 AM or 4:00 PM

Non-Exhibiting Price: \$3,500

Your brand, front and center when attendees pause and recharge.

Sponsor a morning or afternoon refreshment break and associate your company with comfort, community, and caffeine. These scheduled breaks draw consistent traffic and give your brand a natural, welcomed presence in the day's rhythm.

Sponsorship Includes:

- Branded signage with your logo and booth number at the break station(s)
- Option to include a QR code to drive engagement

Ask me about private meeting or event space!

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