



# YEARLY SPONSORSHIP AGREEMENT

This Sponsorship Agreement ("Agreement") is entered into as of \_\_\_\_\_, by and between the **American Association of Physicists in Medicine ("AAPM")** and \_\_\_\_\_

## Section 1: Sponsorship Package

The Sponsor agrees to participate in AAPM's Yearly Meeting & Event Sponsorship Program at the following level (select one):

- ☐ Diamond (\$15,000)      ☐ Platinum (\$8,000)      ☐ Gold (\$5,000)

## Section 2: Sponsorship Benefits

AAPM agrees to provide the benefits outlined in the selected sponsorship package, as described in the 2026 AAPM Yearly Sponsorship document. These benefits include, but are not limited to:

- Year-round recognition across all AAPM events (Annual Meeting & Exhibition, Spring Clinical Meeting, and Summer School).
- On-site signage and branding opportunities.
- Invitations to exclusive events.
- Complimentary conference registrations.
- Pre-event marketing opportunities, including attendee lists and email outreach.

Full details of the benefits are provided in Exhibit A (attached) of this Agreement.

## Section 3: Payment Terms

- The Sponsor agrees to pay the total sponsorship fee as selected above **within 60 days** of signing this Agreement.
- Payment shall be made via [check, wire transfer, or credit card]. Instructions for payment will be provided upon execution of this Agreement.

## Section 4: Term and Termination

- This Agreement is valid from the date of execution until **December 31, 2026**.
- Either party may terminate this Agreement upon written notice if the other party breaches any material terms and fails to cure such breach within **15 days** of notification.
  - **Cancellation by Sponsor:** Sponsors who request to cancel their annual sponsorship agreement must submit their request in writing to Sarah Driver, CEM at [sarah@aapm.org](mailto:sarah@aapm.org). The following cancellation penalties will apply:
  - **Cancellations made more than 120 days before the first AAPM-sponsored meeting (Annual Meeting & Exhibition, Spring Clinical Meeting, or Summer School):** The sponsor will receive a refund of fees paid, minus a **25% non-refundable deposit**.
  - **Cancellations made within 120 days of the first AAPM-sponsored meeting:** The sponsor forfeits all payments made to date, and no refund will be issued.
  - **Partial cancellations or modifications to sponsorship benefits** will be evaluated on a case-by-case basis and may be subject to additional penalties or fees. All sponsorship fees are **non-transferable**, and benefits cannot be deferred to future events or sponsorship cycles.
  - **Cancellation by AAPM / Force Majeure:** If AAPM is unable to fulfill the sponsorship agreement due to circumstances beyond its control—including, but not limited to, acts of God, natural disasters, pandemics, government regulations, labor disputes, venue closures, or any other force majeure event—AAPM reserves the right to cancel, postpone, or modify sponsorship benefits.

In such cases, AAPM will make reasonable efforts to provide alternative sponsorship opportunities of comparable value. If rescheduling or benefit substitution is not feasible, AAPM may issue a **partial refund** of sponsorship fees, taking into account any costs already incurred in connection with the sponsorship benefits.

AAPM shall not be held liable for any losses, damages, or additional costs incurred by the sponsor due to such modifications or cancellations.

Section 5: Sponsor Obligations

The Sponsor agrees to provide all necessary materials, including logos, advertisements, and promotional content, by the deadlines established by AAPM. Failure to meet deadlines may result in forfeiture of certain benefits without refund.

Section 6: AAPM Obligations

AAPM will fulfill all sponsorship benefits as outlined in the Yearly Sponsorship document and will provide regular updates and communication to ensure the Sponsor maximizes its investment.

Section 7: Indemnification

The Sponsor agrees to indemnify and hold harmless AAPM, its officers, directors, employees, and agents, from and against any claims, liabilities, damages, or expenses arising out of the Sponsor's participation in the sponsorship program, including but not limited to the use of the Sponsor's materials.

Section 8: Use of Sponsor Logo and Materials

The Sponsor grants AAPM a non-exclusive, royalty-free license to use the Sponsor's name, logo, and promotional materials solely for the purposes of fulfilling the sponsorship benefits under this Agreement.

Section 9: Miscellaneous

- **Entire Agreement:** This Agreement constitutes the entire understanding between the parties regarding the sponsorship and supersedes all prior agreements or understandings.
- **Amendments:** This Agreement may only be amended in writing signed by both parties.
- **Governing Law:** This Agreement shall be governed by the laws of the State of Virginia.

Section 10: Acceptance

By signing below, both parties agree to the terms of this Agreement.

AAPM

AAPM Contact: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Yearly Sponsor

Sponsor Contact:\_\_\_\_\_

Signature:\_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_